Application for a premises licence under the Gambling Act 2005 (standard form)

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

If you are completing this form by hand, please write legibly in block capitals using ink. Use additional sheets if necessary (marked with the number of the relevant question). You may wish to keep a copy of the completed form for your records.

Where the application is -

- In respect of a vessel, or
- To convert an authorisation granted under the Betting, Gaming and Lotteries Act 1963 or the Gaming Act 1968,

the application should be made on the relevant form for that type of premises or application.

Part 1 - Type of premises licence applied for				
Regional Casino	Large Casino	Small Casino		
Bingo	Adult Gaming Centre 🖂	Family Entertainment Centre		
Betting (Track)	Betting (Other)			
Do you hold a provisional statement in respect of the premises? Yes $\ \square$ No $\ \boxtimes$				
If the answer is "yes", please give the unique reference number for the provisional statement (as set out at the top of the first page of the statement): [*****]				
	, , ,			

Part 2 – Applicant Details
If you are an individual, please fill in Section A. If the application is being made on behalf of an organisation (such as a company or partnership), please fill in Section B.
Section A
Individual Applicant
1 Title: Mr Mrs Miss Dr Other (please specify)
2 Surname: [****] Other name(s): [****]
3 Applicant's address (home/business -):
[*****]
[*****]
[*****]
[*****]
Postcode: [*****]
4(a) The number of the applicant's operating licence (as set out in the operating licence): [*****]
4(b) If the applicant does not hold an operating licence but is in the process of applying for one, give
the date on which the application was made: [*****]
5 Tick the box if the application is being made by more than one person.
Section B
Application on Behalf of an organisation
Name of applicant business or organisation: Chongie Entertainment UK Limited
7. The applicant's registered or principal address:
71-75 Shelton Street
Covent Garden
London
Postcode: WC2H 9JQ
8(a) The number of the applicant's operating licence (as given in the operating licence): 062728-N-
337784-001

8(b)	If the applicant does not hold an operating licence but is in the process of applying for one, give
	the date on which the application was made: [*****]
9	Tick the box if the application is being made by more than one organisation. \Box

Part 3 – Premises Details

- 10. Proposed trading name to be used at the premises (if known): Little Vegas
- 11. Address of the premises (or, if none, give a description of the premises and their location):

Part of 14/16 Station Rd

Harlington

Hayes

Postcode: UB3 4DA

- 12 Telephone number at premises (if known): [*****]
- If the premises are in only a part of a building, please describe the nature of the building (for example, a shopping centre or office block). The description should include the number of floors within the building and the floor(s) on which the premises are located.

The premises consists of part of 14/16 Station Road as the premises were split in two as can be seen on the plan. It is a two storey building, and there are retail premises either side.

- 14(a) Are the premises situated in more than one licensing authority area? No
- 14(b) If the answer to question 14(a) is yes, please give the names of all the licensing authorities within whose area the premises are partly located, other than the licensing authority to which this application is made:

[*****]

Part 4 – Times of Operation

- 15(a) Do you want the licensing authority to exclude a default condition so that the premises may be used for longer periods than would otherwise be the case? No
- 15(b) If the answer to question 15(a) is yes, please complete the table below to indicate the times when you want the premises to be available for use under the premises licence.

	Start	Finish	Details of any seasonal variation
Mon	[hh:mm]	[hh:mm]	[*****]
Tues	[hh:mm]	[hh:mm]	[*****]
Wed	[hh:mm]	[hh:mm]	[*****]
Thurs	[hh:mm]	[hh:mm]	[*****]
Fri	[hh:mm]	[hh:mm]	[*****]
Sat	[hh:mm]	[hh:mm]	[*****]
Sun	[hh:mm]	[hh:mm]	[*****]

If you wish to apply for a premises licence with a condition restricting gambling to specific periods in a year, please state the periods below using calendar dates:

[*****]

Part 5 - Miscellaneous

- Proposed commencement date for licence (leave blank if you want the licence to commence as soon as it is issued): ASAP
- 18(a) Does the application relate to premises which are part of a track or other sporting venue which already has a premises licence? No
- 18(b) If the answer to question 18(a) is yes, please confirm by ticking the box that an application to vary the main track premises licence has been submitted with this application.
- 19(a) Do you hold any other premises licences that have been issued by this licensing authority?

No

19(b) If the answer to question 19(a) is yes, please provide full details:

[****

20	Please set out any other matters which you consider to be relevant to your application:	
	[*****]	
Part 6	5 – Declarations and Checklist (Please tick)	
I/ We	confirm that, to the best of my/ our knowledge, the information contained in this	
applica	ation is true. I/ We understand that it is an offence under section 342 of the Gambling	
Act 20	005 to give information which is false or misleading in, or in relation to, this application.	\boxtimes
I/ We	confirm that the applicant(s) have the right to occupy the premises.	\boxtimes
Check	list:	
	Payment of the appropriate fee has been made/is enclosed	\boxtimes
	A plan of the premises is enclosed	\boxtimes
	I/ we understand that if the above requirements are not complied with the	
	application may be rejected	\boxtimes
•	I/ we understand that it is now necessary to advertise the application and	
	give the appropriate notice to the responsible authorities	\boxtimes
Part 7	7 – Signatures	
21	Signature of applicant or applicant's solicitor or other duly authorised agent. If sign	ning on
	behalf of the applicant, please state in what capacity:	
	Signatura	
	Signature:	
	Print Name: Woods Whur 2014 Limited	
	Date: 09/02/2024 Capacity: Solicitors for the Applicant	
22	For joint applications, signature of 2nd applicant, or 2nd applicant's solicitor or other au	thorised
	agent. If signing on behalf of the applicant, please state in what capacity:	
	Signature:	
	Print Name: [****]	
	Date: (dd/mm/yyyy) Capacity: [*****]	

Part 8 - Contact Details

- 23(a) Please give the name of a person who can be contacted about the application: Paddy Whur
- 23(b) Please give one or more telephone numbers at which the person identified in question 23(a) can be contacted: 0113 234 3055
- 24 Postal address for correspondence associated with this application:

Woods Whur 2014 Limited

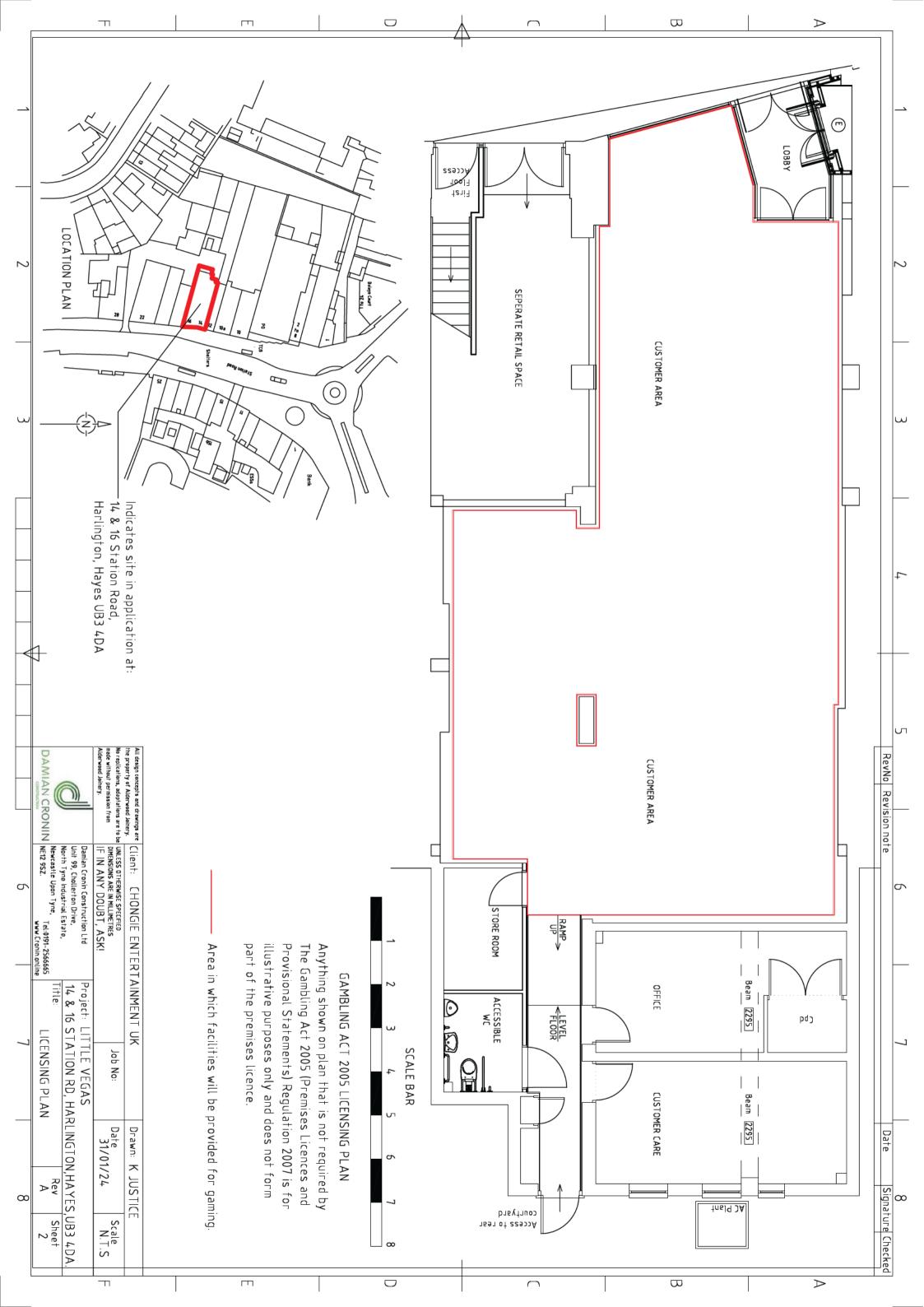
St James House

28 Park Place

Leeds

Postcode: LS1 2SP

If you are happy for correspondence in relation to your application to be sent via e-mail, please give the e-mail address to which you would like correspondence to be sent: paddy@woodswhur.co.uk



Premises: 14-16 Station Road, Harlington, Hayes. UB3 4DA

Premises Licence Number:

Company Details: Chongie Entertainment UK Limited,

3-5 Wardour St, London

Operating Licence Number: 000-062728-N-337784-001

Date Assessment: January 2024

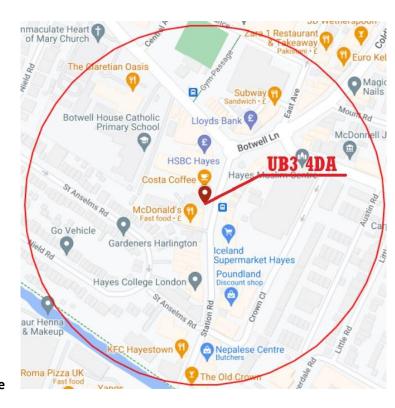
Assessor: Joanne Craig

Sources Utilised: Gambling Local Area Profile 2019 (London Borough of

Hillingdon), The London Borough of Hillingdon Statement

of Gambling Policy 2023-2025, relevant guidance from the

Gambling Commission, Open source



Area Profile:

These premises are situated on a main street in Harlington, on the site of an old bank. Hillingdon is a London Borough to the West of the county of Greater London. The district adjoins Hayes to the North and shares a railway station with the larger district. The area is part of the Hayes and Harlington parliamentary constituency. According to the Office for National Statistics, the approximate population of Harlington is around 17,000.

The machine mix is to be determined and will be supplied by a company licensed by the Gambling Commission.

	al Area nsing Objective	Risks	Existing Control Measures	Level of Risk of Occurrence / Manageability
1.1	Protecting children and other vulnerable persons from being harmed or exploited by gambling	LOCALITY Within 500m radius of the premises are these: Lake Farm Park Academy, Botwell Common Road, Hayes. UB3 1JA Botwell House Catholic Primary School, Botwell Lane, Hayes. UB3 2AB Rayners College London, 10a Station Road, Hayes. UB3 4DA Hayes College London, 46-50 Station Road, Hayes. UB3 4DD London Adult Education College, Unit 14, Westminster Business Centre, Printing House Lane, Hayes. UB3 1AP KiddieCare Nurseries Botwell, Botwell Sports and Leisure Centre, East Ave, Hayes. UB3 2HW Wonderland Nursery Ltd, 150 Clayton Road, Hayes. UB3 1RX OTHER: Student accommodation: There are no Student accommodation facilities in the proximity of the proposed premise.	 Signage & window display not to attract under 18s, and advice under 18's access is prohibited. Staff stationed near to the main entrance to prevent under 18s entry. Regular patrols of the premises, to identify any vulnerable people. Posters, 'Stay in Control' leaflets and GamCare leaflets will be on display (near toilets as well as in the main trading area) Staff will ensure a stock of leaflets (stay in control, self-exclusion & Gamcare) through weekly checks of stock GamCare notices with contact number clearly displayed on machines Self-exclusion system in place Photo equipment available for self-exclusions Premises laid out to avoid blind spots Entrance readily visible from throughout the premises to allow customer monitoring 	High of Occurrence Initially / Low of not Managing

Family Services

- Inthi mama, Family counsellor, 84
 Hitherbroom Road, Hayes. UB3 3AF
- Botwell Green Library, East Ave, Hayes.UB3 2HW
- Play Hayes, Station Road, Hayes. UB3 4BX

Job / Recruitment Agencies

- Recruitment Agency, 27-37 Station Road, Hayes. UB3 4DX (aka Urban Selection)
- Elite Consortium Limited (t/a Elite Healthcare), 20 Clayton Road, Hayes.UB3
 1AZ

Community centres

- Haya Community Centre, 90 East Ave, Hayes. UB3 2HR
- Townfield Community Centre, Townfield Square, Hayes. UB3 2EL
- Hayes & Harlington Community
 Association, Hayes & Harlington
 Community Centre, Albert Rd, Hayes.
 UB3 4HR

Youth Centres

- YMCA Youth Programmes Ealing, Hillingdon & Harrow. 72-74 tation Road, Hayes. UB3 4DQ
- Haya Community Centre, 90 East Ave, Hayes. UB3 2HR

- Monitoring customers as they leave the premises
- Machines to be properly labelled

The Operation:

- Staff will patrol and supervise the whole of the premises, with particular care in identifying vulnerable people.
- "Know Your Customer" in place, developing customer interaction policies
 procedures (importance of behaviour, time and spend limits)
- Staff monitors customer activity and behaviour to interact early to recognise customer with potential gambling issues.
- Staff to inspect the toilets every hour for evidence of drug taking
- Staff to be aware of the importance of social responsibility, the causes and consequences of gambling
- Return the stake/retain the prize
- Staff will review self-excluded data to ensure continued exclusion
- Sharing of information by staff regarding concerns about customers
- Age verification tests facilitated by Check Policy will take place

Fast food

- McDonalds, 22-24 Station Road, Hayes.
 UB3 4DA
- Three Bites, 1 Crown Close, Hayes. UB3 3BJ
- Aladdins (Hayes) 58 Station Road, Hayes.
 UB3 4DF
- Mazaa, 63 Coldharbour Lane, Hayes. UB3
 3EE
- Orlando Pizza, 5 Northfield Parade, Station Road, Hayes. UB3 4JA

Banks/Building Society

- NatWest Hayes, 6 Coldharbour Lane, Hayes. UB3 3EW
- Lloyds Bank, 1-5 East Ave, Hayes. UB3 2HW
- HSBC, 2 Station Road, Hayes. UB3 4BY
- Tesco Bank ATM, Tesco Express, Station Approach, Hayes. UB3 4FL
- Halifax, 45-47 Station Road, Hayes. UB3 4HH

Leisure, Sports Centres, cinemas, bowling alleys

- Botwell Green Sports and Leisure Centre,
 23 Botwell Lane, Hayes. UB3 2HW
- Energie Fitness, 20 Blyth Road, Hayes. UB3 1BY
- The Nest Climbing, Material Walk, Hayes.
 UB3 1DP
- Maiwand art of Warriors MMA, Fairey Corner (Stop K), Hayes. UB3 4HW

Age Verification procedures:

- Implementation of the BACTA Toolkit Policies & Procedures including Think / Challenge 25 – this shall be advertised throughout the venue.
- Staff to maintain a 'Challenge 25
 Refusals log' for production to the
 Responsible Authorities.
- Acceptable ID for the 'Challenge 25' scheme will be – Driving Licence,
 Passport or a PASS accredited proof of age card.
- Anyone reluctant in providing identification or demonstrating suspicious behaviour will trigger further investigation. Incident to be logged and customer removed from the area.
- Age verification incident report (log)
 maintained on licensed premises and
 reviewed on regular basis by team staff
 members & Compliance Manager

Staff Training:

 Training of staff with 6 monthly refreshers/ local area risk profile/licence conditions – this training will be

Care Homes:

There are no care homes in the vicinity of the proposed premise.

Hospitals

Hospitals

There are no hospitals within 200m

GP/Medical Centres

- HESA Medical Centre, 52 Station Road, Hayes. UB3 4DS
- Hayes Medical Centre, 157 Old Station Road, Hayes. UB3 4NA
- Kincora Doctors Surgery, 134
 Coldharbour Lane, Hayes. UB3 3HG

Mental Health:

- Mind, 52 Austin Road, Hayes. UB3 3DG
- Minet Clinic, Avondale Drive, Hayes. UB3 3NR

Addiction/Recovery Centres

There are no addiction/recovery services within a 200m radius of the premises.

- recorded and available to the Police or Local Authority as requested.
- Training and guidance is provided to staff members regarding customer interaction and the implementation of the ID verification procedure.
- Staff to be trained in Safeguarding Policy
- Staff to be aware of refusing customers entry due to alcohol or drugs
- Staff to be trained on Anti Money Laundering, Proceeds of Crime and Suspicious Behaviour
- Staff to be trained to look out for signs of aggressive behaviour or problem play

CCTV and Security

A comprehensive CCTV system shall be installed and maintained — it should cover:

- All areas of the premise to which the public have access (except toilets)
- All Gaming machines and the counter area
- It shall record 24hrs a day for 31 days
- It shall be available for police viewing at minimal delay
- CCTV notices will be on display near the entrance

Hostels/Shelters

 Archangels City, second floor, 27 Station Road, Hayes. UB3 4DX

Food banks

There are no foodbanks in the vicinity of the proposed premise

Loan Shops, Pawn Brokers

- Tgs Pawnbroker, 23 Station Road, Hayes.
 UB3 4BD
- Cash Converters, 13 Botwell Lane, Hayes.
 UB3 2AB
- H&T Pawnbrokers, 46 Station Road, Hayes. UB3 4DD

Parks/Playgrounds

- Botwell Leisure Centre Playground, East Ave, Hayes. UB3
- Lake Farm Country Park, Dawley Road, Hayes. UB3 1EJ

Religious buildings

- Hayes Methodist Church, 4 Station Road, Hayes. UB3 4DA
- Hayes Elim Christian Centre, Keith Road, Hayes. UB3 4HP
- The Baptist Church, 136 Coldharbour Lane, Hayes. UB3 3HG
- Hayes Muslim Centre, 3 Pump Lane, Hayes. UB3 3NB

- The licensee will ban customers who engage in Crime & Disorder within or outside the premise.
- The licensee will refuse entry to any customers that appear to be under the influence of alcohol or drugs.
- A Maglock will be installed and maintained on the main entrance and will be operable by venue staff at the cashiers counter
- The licensee should install and maintain an intruder alarm on the premise.
- There will be a panic button on the cashier's counter.

		 Quba Mosque, Golden Crescent, Hayes. UB3 1AQ Hillingdon Borough Central Mosque, Unit 1 Johnson Industrial Estate, Silverdale Rd, Hayes. UB3 3BA Hayes Sikh Temple, Golden Crescent, Hayes. UB3 1AQ Ramarghia Sikh Association, The Sikh Temple, Golden Crescent, Hayes. UB3 1AQ 		
		New Development or Shopping centres		
		Whilst the proposed premise is in the centre of the shopping area in the town, there are no new		
		developments in the vicinity.		
1.2	Preventing Gambling	LOCALITY	The Premises	
	from being a source of crime or disorder, being	Gambling Licensed Premises:	CCTV and Security A comprehensive CCTV system shall be installed	
	associated with crime or disorder or being used to support crime	 Paddy Power, 39 Station Road, Hayes. UB3 4BE William Hill, 57 Station Road, Hayes. UB3 	and maintained – it should cover:All areas of the premise to which the	
		4BA • Admiral Casino, 32-36 Station Road, Hayes. UB3 4DD	public have access (except toilets)All Gaming machines and the counter area	
		Alcohol Licensed Premises Pub Punjabi, 10 Coldharbour Lane, Hayes. UB3 3HE The Botwell Inn – JD Wetherspoon, 25- 29 Coldharbour Lane, Hayes. UB3 3EB The Old Crown, 81 Station Road, Hayes.	 It shall record 24hrs a day for 31 days It shall be available for police viewing at minimal delay CCTV notices will be on display near the entrance 	Medium of Occurrence Initially / Low of not Managing

- London Hayes Beefeater, Millington Road, Hayes. UB3 4AZ
- Hayes Working Men's Club, Pump Lane, Hayes. UB3 3NB

LOCAL AREA PROFILE

Population

- Hayes & Harlington has a population of 126,400 according to the Census 2021 – approximately 17,000 of these live in Harlington.
- 51.6% were born in the UK with 48.4% born outside the UK.
- There is a younger than national average population in Hayes, with the largest group being 30-39years old.

Deprivation

 Hayes & Harlington has a higher than national average level of deprivation in all areas – with only 38% of households not being deprived in any area.

Unemployment

 In 2021 the percentage of the economically active population unemployed was 5.8% which is 3.3% higher than the national average.

- The licensee will ban customers who engage in Crime & Disorder within or outside the premise.
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- A Maglock will be installed and maintained on the main entrance and will be operable by venue staff at the cashiers counter
- The licensee should install and maintain an intruder alarm on the premise.
- There will be a panic button on the cashier's counter.

The Operation

- Machine door opening keys only available to management
- Log visits by Police, Local Authority and Gambling Commission officers
- Review unusual patterns of play (as per PoCA), 'non-regular' players and consider exclusion/reporting
- Exclude badly behaved customers and look out for problem behaviour or aggression

Crime

Most commonly reported crimes, in December 2023:

- Shoplifting 6
- Public Order 3
- Other theft 1
- Other crimes 3

TRANSPORT & CAR PARK FACILITIES

The premises are on transport routes and there are several bus stops nearby as well as Hayes & Harlington station.

There are also several car parks within a 200m radius

- Maintain contact with local traders and Police, including working with police to combat local issues
- Limited staff floats
- CCTV coverage over all cash transactions
- Full machine audit on all machines on a weekly basis – ad hoc spot-check in case of any suspicion
- Gaming machines are supplied and maintained by businesses licensed by the Gambling Commission
- Company registered to receive crime bulletins from BACTA.

Incident Log

A log should be kept at the premise, to include:

- All crimes reported to the venue
- Any complaints regarding Crime & Disorder
- Any incidents of disorder
- Any faults in the CCTV system
- Any visit by a relevant Authority or Emergency service.

Staff Training

 Social Responsibility training and incident recording logs available to all staff.

 Staff trained to look out for unusual/dyed notes Staff & management to be alert to customers exchanging large volumes of paper notes for alternative denominations Staff to be alert to customer redeeming stake with little or no play Staff trained about AML basics, strange transaction behaviour Extra Training and guidance is provided to staff members regarding Anti-Social Behaviour Staff fully trained how to deal with homeless people seeking refuge Staff to be trained on local area risk assessment
Customer Interaction and Monitoring Suspicious activity to be written down in the log Customer interaction may provide knowledge of criminal background and/or association leading to closer security and monitoring of such a customer. Customers are efficiently monitored throughout the time they are on the premises to ensure prevention of

			machine related crime (money laundering). • Knowledge activity to be handed over to Nominated Officer who will then report to NCA	
1.3	Ensuring that gambling is conducted in a fair and open way	EQUIPMENT Information must be clearly displayed Maintenance to reduce potential issues Compliance PREMISES Promotions Advertising CUSTOMERS Treatment of customers Complaints	 Machines only obtained from licensed suppliers Machines to be properly labelled Implementation of the BACTA Toolkit policies Machines to be maintained/serviced regularly / turned off if a fault occurs Procedure for making refunds Details of machine operation and winning combinations to be clearly shown on machines 	
			Premises Clear terms & conditions provided within the licensed premises. Any promotions or advertising to be ASA and LCCP compliant Staff Training Training of staff with 6 monthly refreshers	Low / Low

	Staff to have full understanding of stakes	
	and prizes, and odds associated with each	
	machine.	
	Customers	
	Review advertising material and promotions	
	for compliance with LCCP	
	Complaints policy visibly displayed for	
	customer information. All complaints to be	
	fully investigated in accordance with policy	
	and referred to nominated ADR 3rd party as	
	required	
	Suitable public liability Insurance	
	Council conditions openly displayed	
	Regular Compliance Audits	

Licen	sing Objective	Risks	Existing Control Measures	Level of Risk of Occurrence / Manageability
		CUSTOMERS	Equipment and Operation	
2.1	Protecting children and		Machines to be properly labelled	
	other vulnerable	U18s entering	Staffing levels will be risk assessed to ensure	
persons from being	 Problem Gambling 	they reflect any risk to staff, customers and		
	harmed or exploited by gambling	Providing Information promotion of the second promotion promotion of the second promotion p	promotion of the licensing objectives	
		Administering self-exclusionSignage	There would be no advertising locally. As	
	Signage	part of the Licence Conditions and Codes of		
			Practice issued by the Gambling Commission	
		PREMISES	- Any Media displayed on the premises will	

 Consider 'blind spots' Visibility of the entrance Signage Presentation of premises (signage/window display) 	comply with LCCP: Social responsibility code 5.1.6 (Compliance with advertising codes) The advertising of gambling products and services must be undertaken in a socially responsible manner and we must comply with the UK Advertising Codes issued by the Committees of Advertising Practice (CAP)	Low/Low considering design features
	and administered by the Advertising Standards Authority (ASA). Advertising on the premises will not differ from that of any other Adult Gaming Centre premises in Harringey.	
	Premises	
	CCTV coverage of all public areas, all entry and exit points to and from the premises enabling frontal identification of every person entering under any light conditions with ability for management to review	
	remotely online. • Premises laid out to avoid blind spots • Ensure entrance readily visible from throughout the premises	
	 Signage & window display not to attract under 18s, and advise under 18's access is prohibited. The entrance layout to enable staff to monitor those entering the premises 	

Ensuring that gambl is conducted in a fai and open way	 CCTV coverage of all public areas, office, frontage and rear door with recording device and ability for management to review remotely online Clear terms & conditions provided within the licensed premises. Equipment Machines only obtained from licensed suppliers Machines to be properly labelled Implementation of the BACTA Toolkit policies Machines to be maintained/serviced regularly Machines to be turned off should a fault occur Procedure for making refunds Details of machine operation and winning combinations to be clearly shown on 	Low / Low

Local Area I	Risk	Assessment
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14-16 Station Road, Harlington, Hayes. UB3 4DA

Chongie Entertainment UK Limited

		and referred to nominated ADR 3rd party as	
		required	
	•	Suitable public liability Insurance	
	•	Council conditions openly displayed	
	•	Regular Compliance Audits	

NOTICE OF APPLICATION FOR A PREMISES LICENCE

This notice is issued in accordance with regulations made under section 160 of the Gambling Act 2005

Notice is hereby given that Chongie Entertainment UK Limited

of the following address:

71-75 Shelton Street

Covent Garden

London

Postcode WC2H 9JQ

the number of whose operating licence is 062728-N-337784-001

has made an application for an Adult Gaming Centre premises licence.

The application relates to the following premises: 14/16 Station Road, Harlington, Hayes, UB3 4DA

The application for a premises licence has been made to the following licensing authority: Hillingdon Council, Licensing Service, Civic Centre, High Street, Uxbridge, UB8 1UW

Website https://www.hillingdon.gov.uk/

Information about the application is available from the licensing authority, including the arrangements for viewing the details of the application.

The following person connected with the applicant is able to give further information about the application: : Paddy Whur, Woods Whur 2014 Limited, St James House, 28 Park Place, Leeds, LS1 2SP

Any representations under section 161 of the Gambling Act 2005 must be made no later than the following date: 07 March 2024